

IRMCO 2009
Transformational Leadership: Steering a New Course

Agenda
Updated April 17, 2009

SUNDAY, APRIL 19, 2009

7:30 a.m. Practice areas open

8:00 a.m. Golf Tournament breakfast and registration open

Golf Tournament

9:00 a.m. Shot Gun Start

Golf Tournament Reception

2:30 p.m.

IRMCO Registration Opens

12:00 p.m. to 6:00 p.m.

Opening Night Reception

5:00 p.m. to 6:00 p.m.

Opening Night Dinner

6:00 p.m. to 7:30 p.m.

(P1) Opening Keynote

7:30 p.m. to 8:30 p.m.

Welcome:

Stanley F. Kaczmarczyk

Acting Associate Administrator, U.S. General Services Administration's Office of Governmentwide Policy

Introduction:

Barnaby Brasseur, Deputy Administrator, U.S. General Services Administration

Plenary:

Craig Newmark

Founder, Craig's List

Newmark will discuss some of the lessons learned from his work with craigslist and how social media can apply to governmental sites. He'll also discuss concepts like 'a craigslist for service', and using the web for social transformation, as well as offer some specific areas he is currently working to help implement this vision.

IRMCO Late Night

8:30 p.m. to 11:00 p.m.

MONDAY, APRIL 20, 2009**Breakfast**

7:00 a.m. to 8:30 a.m.

(P2) Plenary

8:30 a.m. to 10:30 a.m.

Welcome:

Barnaby Brasseur, Deputy Administrator, U.S. General Services Administration

Provocateur, Glenn Perry, Senior Advisor to the CFO and CAO, Department of Education (retired)

Plenary Panelists:

Michael J. Howell Jr., Deputy Administrator for E-Government and Information, Office of Management and Budget

Lesley Anne Field, Deputy Administrator, Office of Federal Procurement Policy, Office of Management and Budget

Danny Werfel, Deputy Controller, Office of Federal Financial Management

Dustin Brown, Deputy Assistant Director for Management, Office of Management and Budget

Kevin Mahoney, Associate Director, Division for Human Capital Leadership and Merit System Accountability, Office of Personnel Management

The First Priority - The Recovery Act

Officials from OMB and OPM discuss the impact and expectations of the American Reinvestment and Recovery Act on the management communities of the Federal Government.

Break

10:30 a.m. to 11:00 a.m.

Dialogue Sessions

11:00 a.m. to 12:15 p.m.

DI New Media - A Graduate Seminar

New Media are no longer in their 101 or early adopter phase; they have evolved into agile, integrated business tools. This session explores how new media are not adjuncts or add-ons. Organizations must get out of their box overcoming the fear of turning old tools "off" embracing a new order of business to maximize the talents of all sectors of the Federal workforce.

Provocateur: John André, Program Manager, CAO/CFO/CIO/PM Councils, U.S. General Services Administration

Panelists:

Emma Kolstad Antunes, IT Specialist and Web Manager, Office of the Chief Information Officer, NASA

Mark David Drapeau Ph.D., Associate Research Fellow, National Defense University
Terry Flannery, Executive Director, University Communications and Marketing, American University
Brian Drake, Strategy and Operations/Federal Practice, Deloitte & Touche LLP

D2 Financial Management Driving/Supporting Agency Mission

CFOs have a lot of clout in the private sector keeping businesses focused on the bottom line. The relationship public sector CFOs have with government program managers is just as vital for keeping agencies focused on their bottom lines. See how the CFOs act as agents helping drive the agency mission.

Provocateur: The Honorable Samuel Tinsing Mok, Managing Member of Condor International Advisors, LLC

Panelists:

Sallyanne Harper, Chief Administrative Officer and Chief Financial Officer, Government Accountability Office

Kathleen Turco, Chief Financial Officer, U.S. General Services Administration

Linda Washington, Assistant Secretary, Administration, U. S. Department of Transportation

D3 Directions in Information Security and Identity Management

This panel will discuss the mission and work of the new Information Security and Identity Management Committee of the CIO Council. The co-chairs of the ISMIC will discuss ISMIC's mission and charter and present the subcommittee work plans.

Provocateurs:

Robert Carey, Chief Information Officer, Department of the Navy

Van Hitch, Deputy Assistant Attorney General and Chief Information Officer, Department of Justice

Panelists:

Carol Bales, Senior Policy Analyst, Office of Management and Budget

Lunch & IRMCO Award

12:15 p.m. to 1:15 p.m.

(P3) Plenary

1:15 p.m. to 2:15 p.m.

Knight Kiplinger, Editor in Chief, Kiplinger's Personal Finance

Managing Your Work--and Your Personal Investments--in Turbulent Times

Knight Kiplinger, Editor in Chief of The Kiplinger Letter and Kiplinger's Personal Finance magazine, will explore recent trends in the economy, government and financial markets---and their implications for your work, your investments and your retirement.

Dialogue Sessions

2:15 p.m. to 3:30 p.m.

D4 Get a Grip on the Cloud: Parting the Mist on Cloud Computing

Just what is "cloud computing"? Is this the next killer app or pie in the sky? How is cloud computing being implemented in civilian, defense and intelligence agencies? What is the impact of cloud computing on acquisition, finance, human capital, and IT communities?

Provocateur: Casey Coleman, Chief Information Officer, U.S. General Services Administration

Panelists:

Peter Tseronis, Deputy Associate Chief Information Officer, Department of Energy

Michael E. Kennedy, Director, Enterprise Solutions, Intelligence Community Enterprise Solutions; Associate Director of National Intelligence & CIO

Dave Ryan, Chief Architect, HP Federal Technology Solutions Group

D5 Transparency and Accountability

This session will examine IG roles and perspectives on emerging trends in transparency and accountability in the context of Recovery Act implementation, including oversight of Recovery Act spending and reporting through the www.Recovery.gov website. The session will also address recent activities associated with the accountability of Government contractors, to include new requirements for contractors to report certain matters to Inspectors General and to contracting officers. A recurrent theme of the session will be the interaction between IGs and their agencies in carrying out their respective Recovery Act missions and authorities.

Provocateur: Robert "Moose" Cobb, Inspector General, NASA

Panelists:

Phyllis K. Fong, Inspector General, U.S. Department of Agriculture and Chair, Council of the Inspectors General on Integrity and Efficiency

Michael Tankersley, Inspector General, Export-Import Bank of the U.S.

Richard Moore, Inspector General, Tennessee Valley Authority

D6 Green Government

Green government is more than just an environmental concern. For the government to go green means understanding the impacts on energy and water usage, national security, workforce readjustment, office environments and building standards, changes in business strategy and processes, integrating greenhouse gas emissions monitoring and reporting and understanding the pros and cons of technology. This panel provides real world examples on what it takes to "green" your operations and a glimpse of the operational, regulatory and technical challenges the future might hold. Join a diverse panel of experts in understanding what it means to be part of a Green Government.

Provocateur: John C. Johnson, Assistant Commissioner, U.S. General Services Administration

Panelists:

Kevin Kampschroer, Acting Director, Office of Federal High-Performance Green Buildings, PBS, U.S. General Services Administration

Erin Meezan, Vice President, Sustainability, Interface, Inc.

Amr ElSawy, President and CEO, Noblis

Break

3:30 p.m. to 4:00 p.m.

(P4) Plenary

4:00 p.m. to 5:00 p.m.

13 TIGR Recommendations and 5 Pillars for Innovations in Governance

Vivek Kundra, Federal Chief Information Officer and Administrator for E-Government and Information Technology, Office of Management and Budget

Dr. Beth Noveck, Open Government, White House Office of Science and Technology Policy

Senior officials from OMB and OSTP explain how the 13 Technology Innovation and Government Reform (TIGR) Team Recommendations were developed and what they mean for the acquisition, finance, human capital and IT communities.

Conference Dinner Seating

5:30 p.m. or 7:30 p.m.

Executive Session (by invitation)

5:00 p.m. to 6:30 p.m.

Transportation to Executive Dinner (meet at Choptank exit)

6:30 p.m. and 6:45 p.m.

Executive Dinner and CIO Council Leadership Awards (by invitation)

7:00 p.m. to 9:30 p.m.

IRMCO Late Night

9:30 p.m. to 11:00 p.m.

TUESDAY, APRIL 21, 2009

Breakfast – “Birds of a Feather”

7:00 a.m. to 8:30 a.m.

(P5) Plenary

8:30 a.m. to 9:00 a.m.

Gene L. Dodaro, Acting Comptroller General, Government Accountability Office

Key Challenges Facing Government Managers

Mr. Dodaro will discuss GAO's responsibilities in monitoring the American Recovery and Reinvestment Act implementation and other management initiatives.

Dialogue Sessions

9:00 a.m. to 10:30 a.m.

D7 Identity and Access Management – What Next?:

The federal government requires identity and access management solutions that provide for various levels of identity assurance. This panel will provide an update on key federal identity, credential and access management initiatives and discuss how we can leverage Identity and Access Management architecture and solutions to facilitate and streamline access to Electronic

Government systems while enhancing security. The panel will also discuss how interoperable identity credentials improve disaster response and information sharing between federal and state governments.

Provocateur: Anthony M. Cieri, Founder, Cieri Consulting Group

Panelists:

Carol Bales, Senior Policy Analyst, Office of Management and Budget

Tom Lockwood, Department of Homeland Security

Jeff Gallimore, Co-Founder and Partner, Excella Consulting

Mike Butler, U.S. General Services Administration

Alan Lane, Executive Director, Office of Notice Improvement and Authentication,

Social Security Administration

Morris Hymes, Director PKI/PMO, Department of Defense

D8 Enabling New Media with Policy

The new administration is focused on creating a new, participative government model. The push is on to adopt new media within Federal agencies for engaging citizens and empowering the Federal workforce. This panel will discuss how policy and regulations provide the guidelines on how to do it intelligently.

Provocateur: Alex Koudry, Deputy Director of IT Accessibility and Workforce Division in the Office of Technology Strategy, Office of Governmentwide Policy, General Services Administration

Panelists:

Dr. Peter S. Alterman, Deputy Associate Administrator for Technology Strategy, U.S. General Services Administration

Lena Trudeau, Program Area Director, NAPA

Kol Peterson, Communications Specialist, U.S. Environmental Protection Agency

Chris Miller, Senior Director, Collaboration 2.0 Program Lead, Accenture

D9 The FAR Council Speaks

This session will examine the implementation of the American Recovery and Reinvestment Act of 2009 and the President's Memorandum of March 4, 2009.

Provocateur: David Drabkin, Acting Chief Acquisition Officer, Office of the Chief Acquisition Officer, United States General Services Administration

Panelists:

Lesley Anne Field, Deputy Administrator, Office of Federal Procurement Policy, Office of Management and Budget

Linda Nielson, Deputy Director to the Director, Defense Procurement, for the Defense Acquisition Regulations System (DARS); Chair, DAR Council

Break

10:30 a.m. to 11:00 a.m.

Dialogue Sessions

11:00 a.m. to 12:15 p.m.

D10 Agents of Change: Human Capital Leadership in a New Administration

A panel of good government groups will provide their perspectives on the human capital priorities for the new Administration. This panel will provide the perspective of leading experts in the areas of human capital management and government performance.

Provocateur: Suzy Barker, Director of Human Resources, U.S. Department of Labor

Panelists:

John M. Palguta, Vice President for Policy, Partnership for Public Service

John M. Kamensky, Senior Fellow and Associate Partner, IBM Center for The Business of Government

Alethea Long-Green, Director of Human Capital Programs, National Academy for Public Administration

D11 Key Issues of Transparency and Open Government

Transparency, participation, and collaboration are the foundations of the open government vision. This panel will explain how and where they intersect in the Federal space.

Provocateur: Dan Chenok, Senior Vice President and General Manager, Pragmatics

Panelists:

Lisa Schlosser, Director, Office of Information Collection, Office of Environmental Information, Environmental Protection Agency

Dr. Patrice McDermott, Director, OpentheGovernment.org

Melanie Pustay, Director of the Office Information Policy, Department of Justice

D12 Delivering Large Projects - Program Management Case Study

Lee Evey is probably best known for being the program manager for the 10-year, \$4 billion Pentagon Renovation Program, where he was responsible for the development and control of budgets, work schedules and acquisition strategies. This case study will look at this and other high visibility programs that Lee has led, and in the telling of those stories, Lee will share how integrated project delivery, innovative partnering and teaming approaches can make all the difference in the success of any program large or small. You will definitely learn things in this session you can take back to your sphere of influence.

Lee Evey, President, Design-Build Institute of America

Lunch with Plenary and Presentation of the 2nd Annual Citizen Services Award

12:15 p.m. to 1:15 p.m.

(P6) Plenary

1:15 p.m. to 2:15 p.m.

Leading the 21st Century Workforce

Kevin Mahoney, the Associate Director for Human Capital Leadership and Merit System Accountability at the U.S. Office of Personnel Management

Kevin Mahoney will identify current challenges and priorities for effective human capital management in the Federal Government and discuss the progress that has been made to facilitate moving human capital off of the GAO high-risk list.

Dialogue Sessions

2:15 p.m. to 3:30 p.m.

D13 Sandbox and the Castle: Balancing Innovation with Security

New media technologies – social media, instant messaging, SMS, etc. – blur the lines between work and private life. As promising as they are for invigorating the Federal workplace, where are the boundaries, if there are any, for securing sensitive information?

Provocateur: Dr. Peter S. Alterman, Deputy Associate Administrator for Technology Strategy, U.S. General Services Administration

Panelists:

Adam Conner, Associate, Privacy and Global Public Policy, Facebook

Patrick D. Howard, Chief Information Security Officer, U. S. Nuclear Regulatory Commission

Lewis Shepherd, Chief Technology Officer, Microsoft's Institute for Advanced Technology in Governments

D14 Management Reform and Human Capital Strategy

The Acting Executive Director of the Chief Human Capital Officers Council will join chairs from the human capital working groups of the Chief Acquisition Officers Council, Chief Information Officers Council, and Chief Finance Officers Council for a facilitated discussion to identify opportunities for integrating human capital strategy into management reform initiatives.

Provocateur: Patsy Stevens, Center for Performance Management Systems and Evaluation, Office of Personnel Management

Panelists:

Joanie Newhart, Senior Procurement Executive, Department of Transportation

Janet Barnes, Chief Information Officer, Office of Personnel Management

Owen Barwell, Deputy Chief Financial Officer, Department of Energy

Sydney Smith- Heimbrock, Deputy Associate Director, Center for Human Capital Strategy and Systems Design, Office of Personnel Management

D15 Program and Project Managers – Keys to Cost Estimating

Agencies are faced with a unique challenge in the months ahead—monies from the recent stimulus package will need to be not only well spent, but transparently accounted for. In March 2009 GAO released the “Cost Estimating and Assessment Guide: Best Practices for Developing and Managing Capital Program Costs”. Learn from Senior Analyst Ms. Jennifer Echard from GAO's Cost Estimating Sciences group who were both contributors to this invaluable guide. As you'll learn, they developed the Cost Guide in order to establish a consistent methodology that is based on best practices and that can be used across the federal government for developing, managing, and evaluating capital program cost estimates. You are sure to learn some very applicable tools and methodologies.

Presenters:

Jennifer Echard, Senior Cost Analysis, Government Accountability Office

Break

3:30 p.m. to 4:00 p.m.

Plenary (P7)

4:00 p.m. to 5:00 p.m.

Five Nations - Driving Change in Government

Moderator: Michael J. Howell Jr., Deputy Administrator for E-Government and Information Technology, Office of Management and Budget

Plenary Panelists:

John Suffolk, Chief Information Officer, United Kingdom

Laurence Millar, Chief Information Officer, New Zealand

Peter Bruce, Deputy Chief Information Officer, Canada

Vivek Kundra, Federal Chief Information Officer and Administrator for E-Government and Information Technology, Office of Management and Budget

Break

5:00 p.m. to 6:00 p.m.

Conference Theme Dinner

6:00 p.m. to 7:30 p.m.

Plenary (P8)

7:00 p.m. to 8:00 p.m.

Linda J. Bilmes, Professor, Harvard Kennedy School

Author of *The People Factor: Strengthening America by Investing in Public Service*

IRMCO Late Night

7:30 p.m. to 11:00 p.m.

WEDNESDAY, APRIL 22, 2009**Breakfast - "Birds of a Feather"**

7:00 a.m. to 8:30 a.m.

Chief Human Capital Officers Meeting (closed)

8:30 a.m. – 10:30 a.m.

Dialogue Sessions 9:00 a.m. to 10:30 a.m.*D16 Architecture in Action - Recovery.gov and Transparency Segment Architecture*

This panel will discuss the architecture for Recovery.gov including the underlying reporting, reconciliation, and data infrastructure. The American Recovery and Reinvestment Act of 2009 (the Recovery Act) is a critical element of the effort to rebuild the American economy and invest in the nation's critical needs. Equally important is the role it will play in fulfilling the Administration's commitment to "unprecedented levels of transparency and accountability."

Provocateur: Kshemendra Paul, Chief Architect, Office of E-Government and Information Technology at the Office of Management and Budget

Panelists:

Earl Warrington, Director, Program Manager, Recovery.gov, U.S. General Services Administration

D17 Extraordinary Leadership for Extraordinary Times

Federal programs—because of their size, complexity, and nature—are difficult to delivery under any circumstances. We have many well publicized cases of failed programs that miss cost and schedule goals and fall short of delivering program objectives. Although in recent years government officials have made significant progress in measuring and achieving program objectives, we are now faced with an unprecedented urgency for action and expectation for outcomes that we have never had before. Additionally, we are asked to deliver in an environment of openness, transparency, and accountability. What is an executive to do??? This panel of seasoned federal executives will share practical and actionable management solutions and tools that will give you and your colleagues the capacity to meet today’s challenging environment and extraordinary times.

Provocateur: Emory Miller, Senior Vice President, Government Affairs, Robbins-Gioia
Panelists:

Jim Williams, Commissioner, Federal Acquisition Service, U.S. General Services Administration
Stan Z. Soloway, President and CEO, Professional Services Council
Norm Lorentz, Strategic Advisor, Partnership for Public Service

Break and Hotel Check-Out

10:30 a.m. to 11:00 a.m.

Plenary (P9)

11:00 a.m. to 12:00 p.m.

Lee Rainie, Director, Pew Internet & American Life Project

Governing as Social Networking

Lee Rainie, Director of the Pew Internet & American Life Project, will discuss the Project’s research about how the internet and cell phones are affecting citizens and how government agencies have new opportunities to plug into citizens’ social networks as they try to solve problems in their lives. He will talk about the reasons people rely more and more on their social networks as they share ideas, learn, and seek support. Government agencies now have the chance to act as “nodes” in those networks.

Box Lunch

12:00 p.m.to 12:45 p.m.